



COMPRENEW®

— 2018 —

# IMPACT REPORT



Inviting everyone to a **sustainable**, digital future

# DEAR FRIENDS,

The past fiscal year was an exciting one for Comprenew. As always, we are committed to providing safe and secure handling of your retired electronic devices, and appreciate your unwavering support.

The used electronics we all generate can either bring great benefit or cause great harm. The choice is ours. *We want to thank you for making the right choice.*

Indeed the results in this report were made possible because of you. Thank you for trusting Comprenew to protect your data, your company, and your community.

Together, we are making a lasting difference.

Best Regards,

Scott VanderKooy, President



## OUR MISSION & SERVICES

### ELECTRONICS RECYCLING

We accept nearly all electronic devices besides large home appliances and adhere to a strict zero-landfill and zero-export policy for all electronic waste.

### REFURBISHING & RESALE

Quality refurbished electronics are available at three Comprenew retail locations. Proceeds help fund our community outreach programs.

### COMPUTER LITERACY

Comprenew Connect is an introductory computer literacy course for low-income people in the community.

### DATA SECURITY

All data-bearing devices are wiped or shredded before units are recycled or resold. Your privacy is our top priority.

### JOB-READINESS TRAINING

We aim to give people with barriers to employment a chance to expand their skillset under Comprenew's guidance.

### SERVICE LEARNING

We host volunteer groups who want to learn more about environmental stewardship and gain hands-on experience by assisting in the e-waste recycling process.



In the United States, approximately 150,000 computers are disposed of every day while, at the same time, an estimated 48 million people in the U.S. do not have access to a home computer.



# 850,000

Items of Technology Saved from  
Improper Disposal

# 38,500

Hard Drives  
Sanitized

# 237

Comprenew Connect  
Graduates

# 2,004

Participants in our  
Service Learning Program

# 19,630

Hours of  
Job-Readiness Training

## OUR CERTIFICATIONS



*This data reflects the 2017-2018 fiscal year.*

2017

# OUR YEAR IN REVIEW



## NOVEMBER

Comprenew adopts a new look! Our **new logo** represents our mission and values, and reflects Comprenew's commitment to data security, environmental protection and social impact.



## FEBRUARY

Comprenew was a founding member of the new **e-Stewards Digital Equity Program** to improve digital access in under-served communities.



## APRIL

Comprenew announces a **significant expansion** by partnering with Goodwill of Northern Wisconsin and Upper Michigan to provide electronics recycling and refurbishing services to the communities in this region.



## JUNE

**ShopComprenew.org** goes live! This new e-commerce platform is an exciting expansion of our mission to provide affordable technology to all people, while also reducing our environmental impact.



Comprenew has been a blessed go-to place for our whole family. We drop off old unused hardware there. We know it will be fixed and resold for a good cause.

- Angela

2018

# SPECIAL THANKS TO OUR WONDERFUL...

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*VOLUNTEERS*

*DONORS*

*CORPORATE CUSTOMERS*

*STORE CUSTOMERS*

*COMMUNITY PARTNERS*

*PROGRAM PARTICIPANTS*

*& STAFF!*



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