

A Promise to Protect

Comprenew® Annual Report 2014 | comprenew.org



After joining the Information Technology field after college, it didn't take me long to see how it captivated people. It was obvious that those with knowledge of computers had greater career options. Ever-advancing technology and electronics can change lives for the better, but when we look at things through the lens of how they affect our health and environment, it is apparent that they can also change things for the worse.

Most of us are now aware that electronics contain chemicals that, if released, are detrimental to both people and the earth. Many components also contain data that can be misused by those with ill intent. The wonderful capacity of computers and electronics to help people advance is at risk of being over-shadowed by how these same assets can harm us after the original purpose was fulfilled.

Comprenew was created to maximize the benefits that come from used computers and electronics.

How do we maximize the positives and reduce the negatives of our society's dependence on a constantly changing electronics industry? What if there was a company that figured out how to sustainably introduce electronics to people who needed help finding long-term employment? Could used computers and electronics be part of the solution?

Comprenew was created to maximize the benefits that come from the used electronics that all of us generate. In business since 1986, and existing as a non-profit organization since 2005, Comprenew sets a new and unique standard. We need you to work with us to make sure your used computers and electronics produce only good things for you, your community, and your environment.

Thank you for another fantastic year!

A handwritten signature in black ink that reads "Scott".

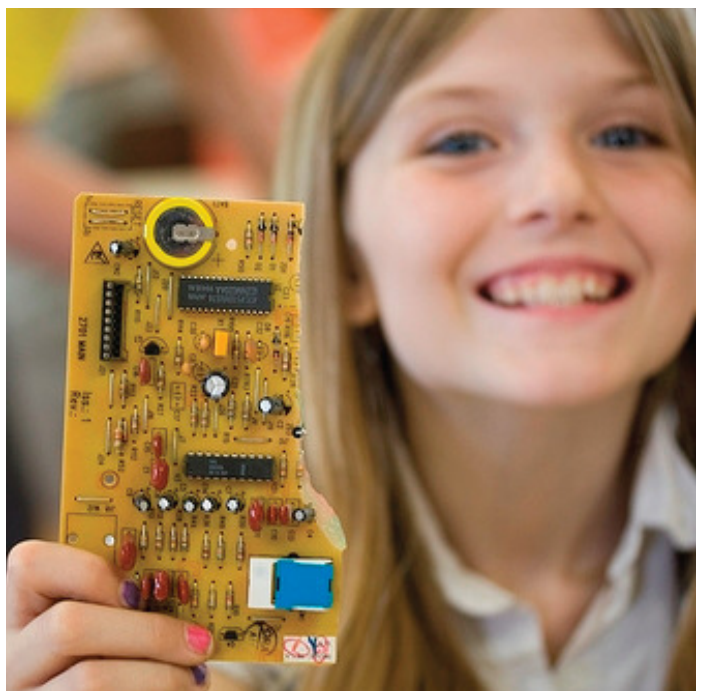
Scott Vander Kooy
President of Comprenew®



Disassembly team members in the Comprenew warehouse



Comprenew Academy students work in Comprenew's vegetable garden



A CA Frost Elementary student inspects a circuit board on a field trip to Comprenew

Our Promise: to protect your data



PICTURED (TOP TO BOTTOM): a) Floppy disks in the warehouse, b) Comprenew staff load the truck at an e-waste collection event, c) Comprenew's "Better Shredder" for hard-drive destruction, d) electronics in the disassembly process

"We will continue to do business with [Comprenew] in the future. Your employee kindness and professionalism is fantastic around your organization." **Stephen J. Linderman**, Information Systems Administrator

"It has been a pleasure working with Comprenew throughout this project. You have a top-notch organization, and I will let others know about it when the opportunity arises."

Randy Sandtveit, Inventory Coordinator

Comprenew® helps corporate clients "erase the problem", safely harvesting more value for companies and redefining the industry standard through best practice technology asset management and recovery services with a revolutionary model.

With Comprenew's Promise to Protect, you can be sure your data is secure. Comprenew's model separates data storage devices from non-data storage devices, regardless of source. All data-containing devices are cleared or destroyed by highly-trained staff.

Comprenew will customize an asset management plan that exceeds all of a company's corporate objectives, while keeping them fully compliant. Our secure data sanitization and destruction process is continually tested and audited to guarantee that company data remains confidential.

Our unique model maximizes value recovery for companies by

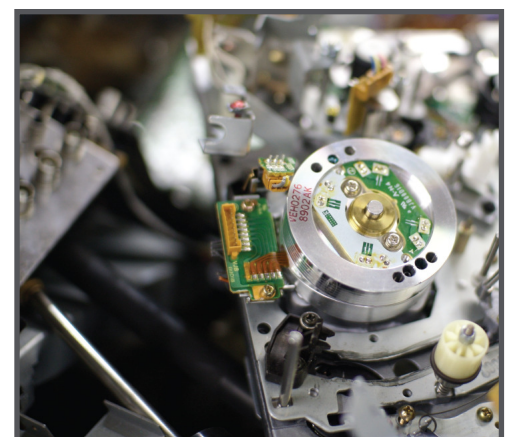
refurbishing items for resale, while minimizing environmental impact. We accept nearly all electronics with a battery or cord (comprenew.org). •

Comprenew's Data Security Certifications:



Comprenew operates an Environmental Management System which complies with the requirements of ISO 14001:2004 and 18001:2007 for the following scope of registration: Data Security, Recycling and Reuse, Refurbishment of Electronics.

Schedule a corporate pick-up by calling Kyle Shoemaker at (616) 988-8283.



Our Promise: to protect your community



PICTURED (TOP TO BOTTOM): a) Josh Ware (center, kneeling), Comprenew Academy supervisor, with 2014 summer students and friends, b) an Academy student disassembles equipment in the warehouse, c) students in the classroom, d) Josh Ware



"We keep coming back [to Comprenew] because the relationship works so well. Comprenew's ability to leverage multiple positive values simultaneously is outstanding. We appreciate Comprenew's commitment to the environment, recycling, community values, and community development."
Peter Boogaart, West Michigan Creation Care



Comprenew® is dedicated to inspiring environmental care and increasing vocational preparedness through its best-practice technology recycling services. Comprenew's job readiness programs include the Comprenew Academy, as well as Workforce Development and Service Learning programs.

Comprenew Academy is an environmentally-focused summer program that provides mentorship, direction and workforce preparation for at-risk youth. Josh Ware, a Grand Rapids native currently attending Grand Valley State University, led the Academy students this summer as they learned focus and problem solving through computer disassembly, as well as hands-on environmental care while working Comprenew's vegetable garden.

"I believe in what we stand for, that is to help maintain a clean and safe environment," Ware said. "Letting the

community know that we offer a summer program for the youth is a huge plus. With this combination, I think we can continue to help create a positive circulation for good outcomes in Grand Rapids."

Students leave Comprenew with a better understanding of how computers work and what it feels to have accomplished something. Gareth Watkins, a summer 2014 student, was inspired by his experience at Comprenew Academy to become more involved with computer technology.

"I want to work with computers more so that I can one day build my own," he said.

In addition to the Academy, Comprenew's Workforce Development Program equips adults with the necessary skills for success within their working environments, while the Service Learning Program hosts school, church and community groups inspire an increased level of environmental care. • **Volunteer or mentor at Comprenew by contacting Holly Aungst at volunteer@comprenew.org or (616) 988-8291.**



Our Promise: to protect your environment

"The use of [Comprenew's] trailer for two days in our parking lot was greatly appreciated by our parishioners, and saved countless items from the landfill. We look forward to working with you again. Thank you for being a good steward of our earth." **Rev. Msgr. R. Louis Stasker**, Canonical Administrator, St. Mary's Roman Catholic Church

Comprenew makes recycling convenient, accepting nearly all electronics with a battery or cord. We give you peace of mind by handling all data-rich electronics securely, with the leading data sanitization processes in the industry.

Comprenew's electronic lifecycle management model minimizes environmental impact by promoting reuse before recycling. We are R2 Certified, with a zero landfill and export policy for all electronics and focus materials. Every electronic device is sanitized free of charge as part of Comprenew's standard protocol.

Comprenew recently earned three new certifications in addition to R2 and is now e-Stewards, ISO 14001, and OHSAS 18001 Certified. We are one of only 68 e-Stewards certified recyclers in the nation.

Why recycle your electronics?
Electronic waste (e-waste)

is a growing concern that is exacerbated by our fast-paced consumer cycle and product innovation. Cadmium, mercury, lead, americium, arsenic, beryllium oxide, and flame retardants are a few of the hazardous materials commonly found in e-waste.

It is vital that these harmful elements stay out of landfills.

It is vital that these harmful elements stay out of landfills where they contaminate ground water and release toxic chemicals into the atmosphere. •

Schedule an electronics collection event for your school, church or organization by contacting Kyle Shoemaker at recycle@comprenew.org or (616) 988-8283.



PICTURED (TOP TO BOTTOM): a) An East Grand Rapids Middle School student on "Day of Caring", b) Comprenew's adopt-a-highway area, c) a Comprenew Academy student works in the vegetable garden, d) "Day of Caring" volunteers plant day lilies at Comprenew



Thanks to our 2,000 Corporate Clients

Here is a sampling:

Grand Valley State University
Johnson Controls
Van Andel Institute
Kent County Michigan
Bissell
Herman Miller
City of Grand Rapids

Cascade Controls
Gordon Food Service
Spectrum Health
Stryker
Haworth
Byron Center Public Schools
Bronson Hospitals
Gentex

Thanks to our Community Partners

Hope Network
Grand Rapids Job Corps
Michigan Works
Grand Rapids Community Foundation
Arbor Circle
Bethany Christian Services

United Way
AARP
Hispanic Center of West Michigan
Grand Valley State University
Calvin College

Our Certifications



Our e-Store Locations

Downtown e-Store

453 Division Ave S
Grand Rapids, MI 49503
(616) 451-4480
Monday - Saturday 10am to 6pm

28th Street e-Store

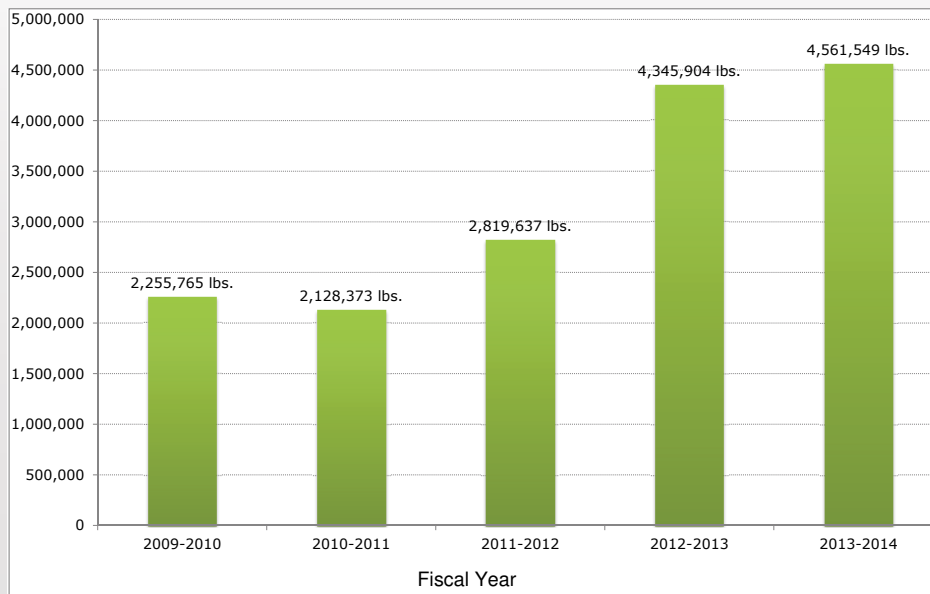
1454 28th St SE
Grand Rapids, MI 49508
(616) 243-5310
Monday - Saturday 10am to 6pm

New location: Northland Drive e-Store

5157 Northland Drive NE
Grand Rapids, MI 49525
Phone number and hours coming soon.
Learn more: www.comprenew.org/e-stores.

Our Growth 2009 - 2014

SURPLUS ELECTRONICS RECYCLED BY COMPRENEW® (LBS.)



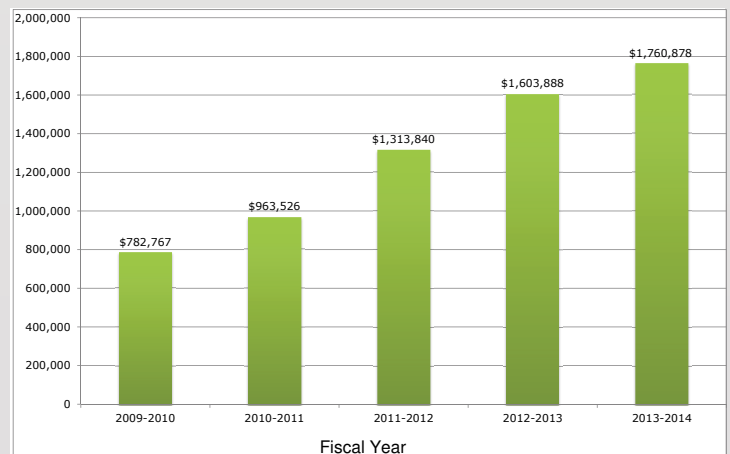
"Big Day of Serving" at Comprenew



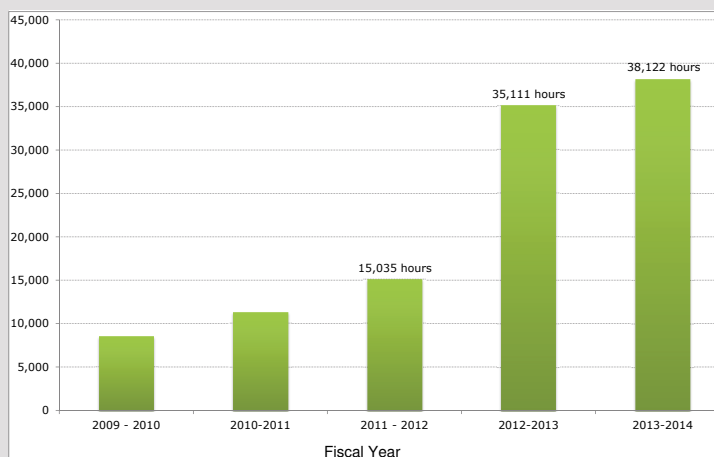
Comprenew®'s Division Ave. e-Store in Grand Rapids, MI



COMPRENEW®'S REVENUE GROWTH



COMPRENEW®'S COMMUNITY IMPACT*



*Impact measured by number of community volunteer hours spent on both educational ventures and work skills training through Comprenew®.

East Grand Rapids Middle School "Day of Caring" volunteers



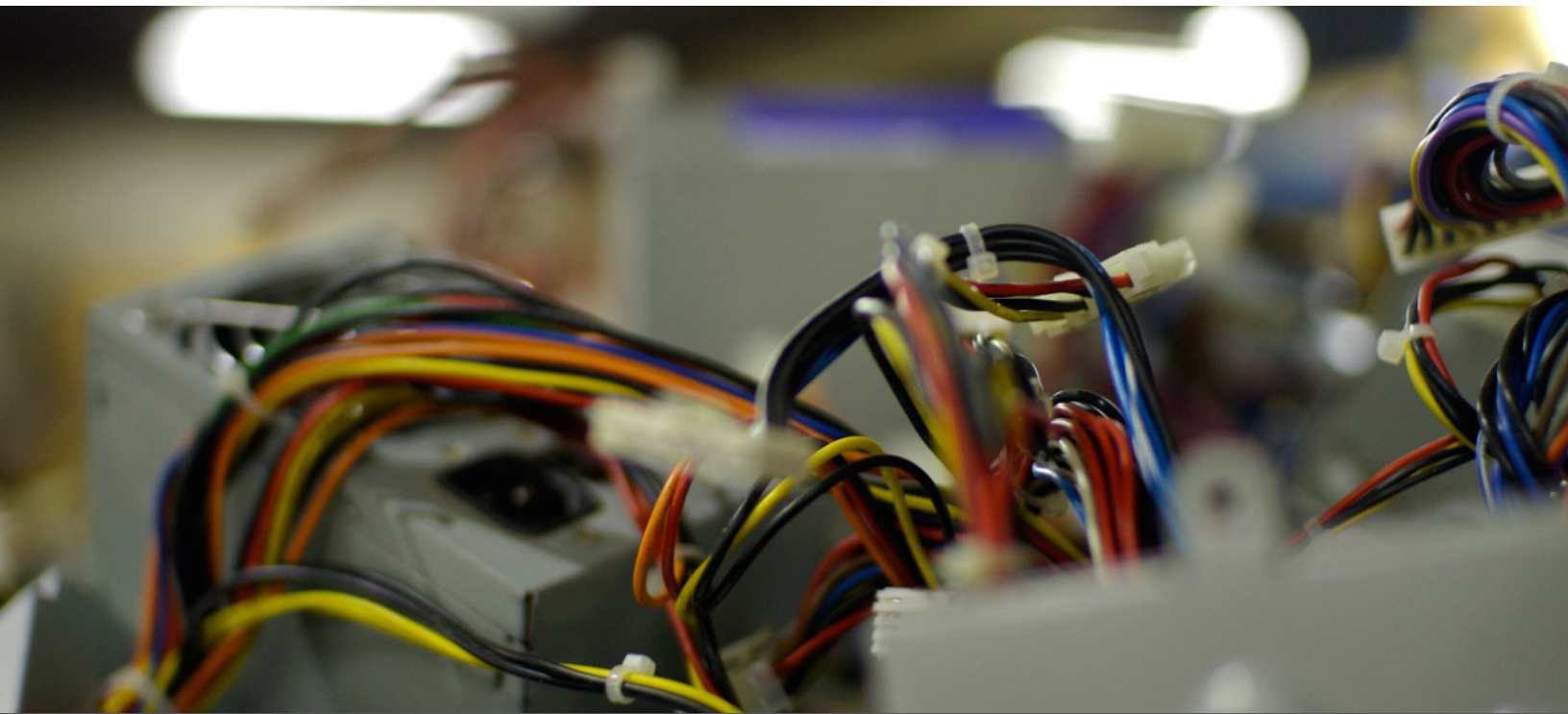


COMPRENEW®

Recycle. Refurbish. Restart.

629 Ionia Ave. SW
Grand Rapids, MI 49503

Cover Image: An East Grand Rapids Middle School student volunteers at Comprenew for the group's "Day of Caring" in Grand Rapids, MI



COMPRENEW®

629 Ionia Ave. SW
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www.comprenew.org

CONTACT US

Phone (616) 451-4400

E-mail recycle@comprenew.org

Fax (616) 451-1800

a 501(c)3 non-profit organization

OUR MISSION

to inspire the local
community to live and work
in a sustainable manner.



Join the Comprenew® network! Look for us on

